

Agro Matters

The Agriculture Business Magazine

THE MAGAZINE'S BRAND VISION

Asia's leading magazine for technology & management
for professional crop production, Agricultural,
Dairy & Meat Products,
Animal Feed, Machinery, Equipment and Services.

Agro
Matters

The Dedicated Professional
Magazine For Agriculture
Business

KEY FOCUS OF THE MAGAZINE

Smart Crop Management & Post-Harvest Technologies

Tractors

Soil Preparation

Drilling & Sowing

Smart Plant Protection

Precision Fertilizer Applications

Irrigation

Farm Inputs: Seeds, Fertilizers, Plant Protection Agents

Harvesting

Transport, Logistics & Cold Chain

Processing & Storage

Digital applications

Greenhouses & Automated Control

Indoor / Vertical Farming

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The Agriculture Business Magazine

READERSHIP

Agricultural professionals

Farm managers and farm owners

Clusterfarm managers and heads of cooperatives

Integrated large scale companies, private food companies

Millers and Processors

Government representatives and extension service

Engineers and technicians

Scientists

Manufacturers of agricultural machinery

Importers and distributors of agricultural machinery and inputs

2026 AD SPECIFICATIONS

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2026 PUBLICATION SCHEDULE

S.No	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	15th January	Agriculture, Fertilizers, Grain Storage, Crop Protection
2.	February	20th February	15th February	Crop, Food Processing, Fertilizers, Chemicals, Grains Horticulture etc.
3.	March	20th March	15th March	Mega Edition - Agriculture
4.	April	20th April	15th March	Agriculture, Fertilizers, Farm Credit, Seeds etc.
5.	May	20th May	15th May	Grains, Food Processing, Agriculture, Horticulture, Grain Storage & Management
6.	June	20th June	15th June	Crop, Food Processing, Agriculture, Horticulture, Animal Husbandry, Machinery, Parts & Storage
7.	July	20th July	15th July	Agriculture, Fertilizers, Grain Storage & Management
8.	August	20th August	15th August	Animal Feed and Dairy Product
9.	September	20th September	15th September	Dairy & Meat Products
10.	October	20th October	15th October	Crop Protection/Animal Feed
11.	November	20th November	15th November	Crop Care, Fishing & Meat Care
12.	December	20th December	15th December	Mega Edition - Agriculture

CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 45,000 Each Edition

Digital: 1,36,000 Copies to our e-subscribers

INDIA *Country wise circulation in percentage*

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(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

FAR/SOUTH EAST ASIA

(Korea, Singapore, Thailand, Philippines, Indonesia, Malaysia, Vietnam)

MIDDLE EAST

(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

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