

# Agro Matters

The Agriculture Business Magazine

## **THE MAGAZINE'S BRAND VISION**

Asia's leading magazine for technology & management for professional crop production, Agricultural Machinery, Equipment and Services.

Agro  
Matters

The Dedicated Professional  
Magazine For Agriculture  
Business

## KEY FOCUS OF THE MAGAZINE

Smart Crop Management & Post-Harvest Technologies

Tractors

Soil Preparation

Drilling & Sowing

Smart Plant Protection

Precision Fertilizer Applications

Irrigation

Farm Inputs: Seeds, Fertilizers, Plant Protection Agents

Harvesting

Transport, Logistics & Cold Chain

Processing & Storage

Digital applications

Greenhouses & Automated Control

Indoor / Vertical Farming

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## READERSHIP

Agricultural professionals

Farm managers and farm owners

Clusterfarm managers and heads of cooperatives

Integrated large scale companies, private food companies

Millers and Processors

Government representatives and extension service

Engineers and technicians

Scientists

Manufacturers of agricultural machinery

Importers and distributors of agricultural machinery and inputs

## 2025 AD SPECIFICATIONS

Trim Size of the Magazine	21.0 cms x 28.0 cms
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PIXELS	3 months	6 months	1 year
630 x 100	700	1200	1800
250 X 250	500	800	1200





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## 2025 PUBLICATION SCHEDULE

S.No	Issue	Issue Date	Deadline	Editorial Plans
1.	January	20th January	15th January	Agriculture, Fertilizers, Grain Storage, Crop Protection
2.	February	20th February	15th February	Crop, Food Processing, Fertilizers, Chemicals, Grains Horticulture etc.
3.	March	20th March	15th March	Mega Edition - Agriculture
4.	April	20th April	15th March	Agriculture, Fertilizers, Farm Credit, Seeds etc.
5.	May	20th May	15th May	Grains, Food Processing, Agriculture, Horticulture, Grain Storage & Management
6.	June	20th June	15th June	Crop, Food Processing, Agriculture, Horticulture, Animal Husbandry, Machinery, Parts & Storage
7.	July	20th July	15th July	Agriculture, Fertilizers, Grain Storage & Management
8.	August	20th August	15th August	Machinery, Tools, Tires
9.	September	20th September	15th September	Machinery & Farm Equipment
10.	October	20th October	15th October	Crop Production, Storage
11.	November	20th November	15th November	Agro Machinery, Parts & Crops Grain Storage & Management
12.	December	20th December	15th December	Mega Edition - Agriculture

## CIRCULATION & CIRCULATING COUNTRIES

Print Copies: 45,000 Each Edition

Digital: 1,36,000 Copies to our e-subscribers

INDIA *Country wise circulation in percentage*

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(Sri Lanka, Pakistan, Bhutan, Burma, Nepal, Bangladesh)

CHINA

JAPAN

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(U.A.E, Kuwait, Turkey, Saudi Arabia, Qatar)

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